



City of Hopkins
2012 Mission and Goals

Mission Statement

*Partnering with the community to
enhance the quality of life by...*

- *Inspiring*
- *Educating*
- *Involving*
- *Communicating*

Accomplishments in 2011

- Collaborative with School District
- Overcoming Police Department Shortages
- Cottageville Park engagement
- MCWD (Met Council Watershed District) and other agency collaboration
- Stayed within and balanced 2011 budget
- New Community Garden in Cottageville Park
- Responsiveness of different department with resident diversity
- New City Manager
- Leadership within departments and Council
- Completion of Shady Oak Beach within time and budget
- Successful year of “Engaging Raspberry Renters”
- New leadership at the Art Center
- Cottageville Park expansion
- COPS grant
- MarketPlace and Main construction
- SWLRT (South West Light Rail Transit) preliminary planning
- Red Cross certification to own program– less cost
- Grants throughout the city
- Somali celebration and Cinco De Mayo
- Art Street
- New basketball court at Valley Park
- City employee group – increased wellness participation
- Expansion of Artstreet – awareness
- PW snow removal
- Team Building Throughout City
- Sister City Event
- Klodt Development
- Forward progress with immigrant population
- Street/Utility improvements
- Continued seeking of resident input. Engaged and informed residents.
- Movement on Cold Storage site
- Joint recreation exceeded operating ratio
- Think Hopkins – Photo contest

Accomplishments in 2011 (continued)

- Design guidelines for Mainstreet
- Grocery Store market study
- Mixed Zoning ordinance
- Dow Towers “smoke free” housing
- Formed new collaboration with cities focused around SWLRT
- Secured funding for Shady Oak Rd.
- Liquid anti-icing operation
- New refuse truck
- Filled Street/Parks position
- Staying within long range plans assessing role
- Increase in participation at the Activity Center

Exercise Question for the Group

The one strength of our city that I never want to lose during my tenure as a city leader is?

- Commitment to our Citizens
- Small Town Atmosphere
- Communications
- High Ethical Standards
- Quality of Life
- Culture of Collaboration and Respect
- Focus
- Clear Vision that Stay True to your values
- Define Downtown
- Ability of Council and Staff to Work Together
- Positive, Well-Functioning City Council
- Citizen Involvement

Goals

1. Build on the Small Town Feel of Hopkins
2. Urban Design – Do It Right
3. Take it to Them

Goal I: “Build on a Small Town Feel”

Background: A small-town feel is a major part of the identity of Hopkins. Surveys have demonstrated that it is also one of the primary reasons people like living in Hopkins. Efforts in the future need to capitalize on and enhance this important city asset.

Strategies:

- Create a More Vibrant Business Community
- Promote and Enhance City Events
- Provide Accessible and Friendly City Services

Strategy 1:

Create a More Vibrant Business Community

1. Business Forum – scheduled for fall
2. Strengthen image of arts community
3. Promote shopping local
4. Open to business
5. Directional signage at entry to Hopkins
6. Shady Oak Road project
7. Work with the marketing committee and “Think Hopkins” on business recruitment efforts.

Goal II: Take It To Them

Strategies:

- Involve Minority Populations/Diversity
- Engage the Rental Community of Hopkins
- Citizen Engagement Initiatives

Goal III: Urban Design – Do It Right

Strategies:

- Improve Walkability and Physical Connections in the City
- Go Green
- Healthy City Initiatives
- LRT Planning and Transit-Oriented Development
- Promote sustainable, quality, compact redevelopment that creates jobs and meets the need of the community

Strategy 4:

LRT Planning and Transit-Oriented Development

- Develop a schedule for rezoning properties to the mixed-use zoning classification as guided in the Comprehensive Plan and begin implementation.
- Partner with Hennepin County and SWLRT cities, through the Community Works project, to maximize the benefit and reduce the conflicts of the SWLRT line.
- Work with the City of Minnetonka and Hennepin County to develop a shared vision and implementation strategies for the Shady Oak LRT Station and the Shady Oak Road project.
- Continue to work with the Minnehaha Watershed District, Hennepin County, and interested stakeholders to implement and build off the recommendations of the Blake Road Small Area plan; including improving pedestrian and bicycle amenities, greening of the corridor and exposure of Minnehaha Creek, expansion of Cottageville Park and the redevelopment of the Cold Storage site.
- In addition, hold a joint visioning meeting with Hopkins, City Council, Parks Commission, and the Zoning and Planning Commission on Cottageville Park and Cold Storage site.

Strategy 5:

Promote sustainable, quality, compact redevelopment that creates jobs and meets the needs of the community.

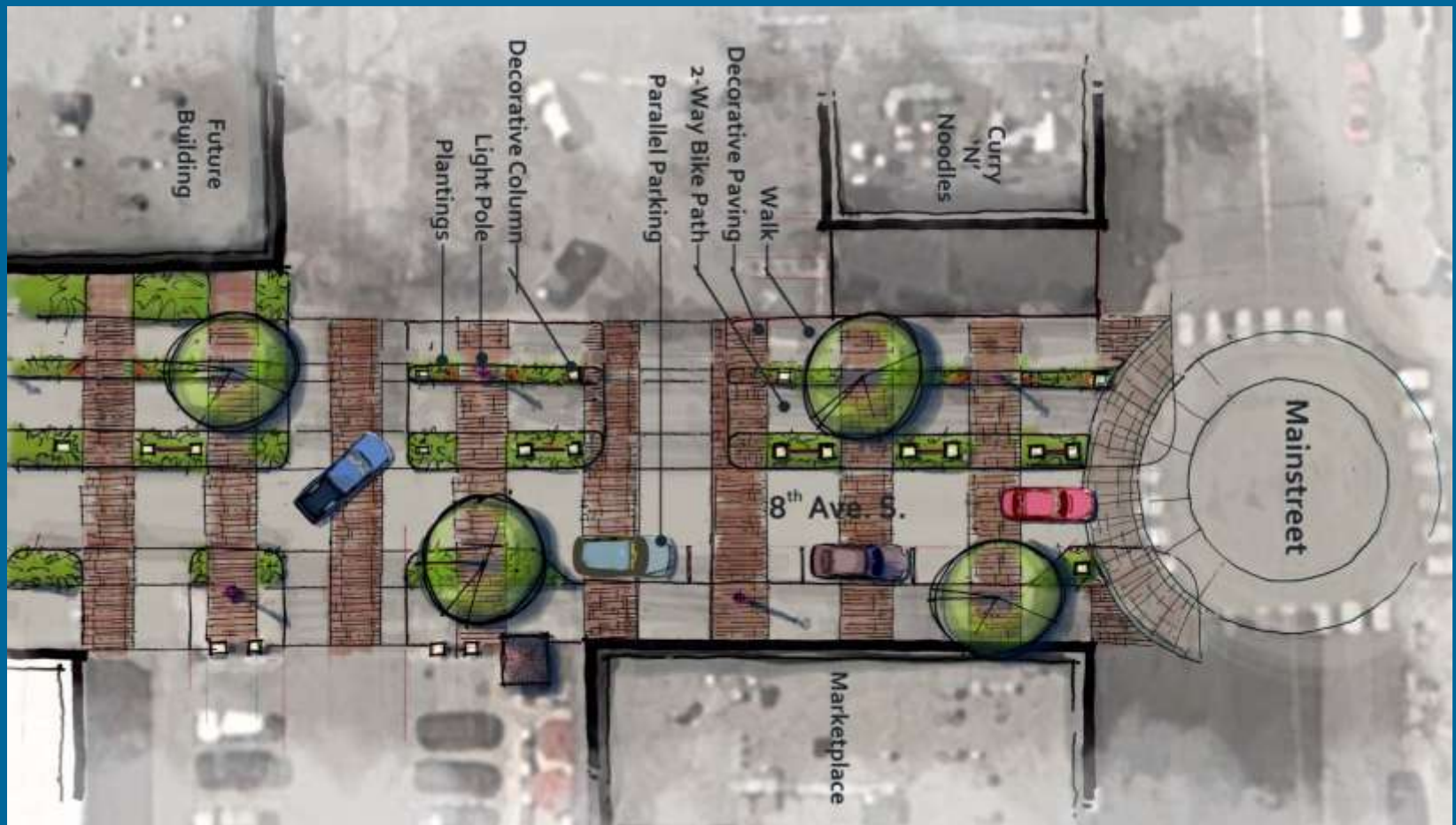
Continue to look for new redevelopment opportunities that support the City's vision, while focusing on specific projects including:

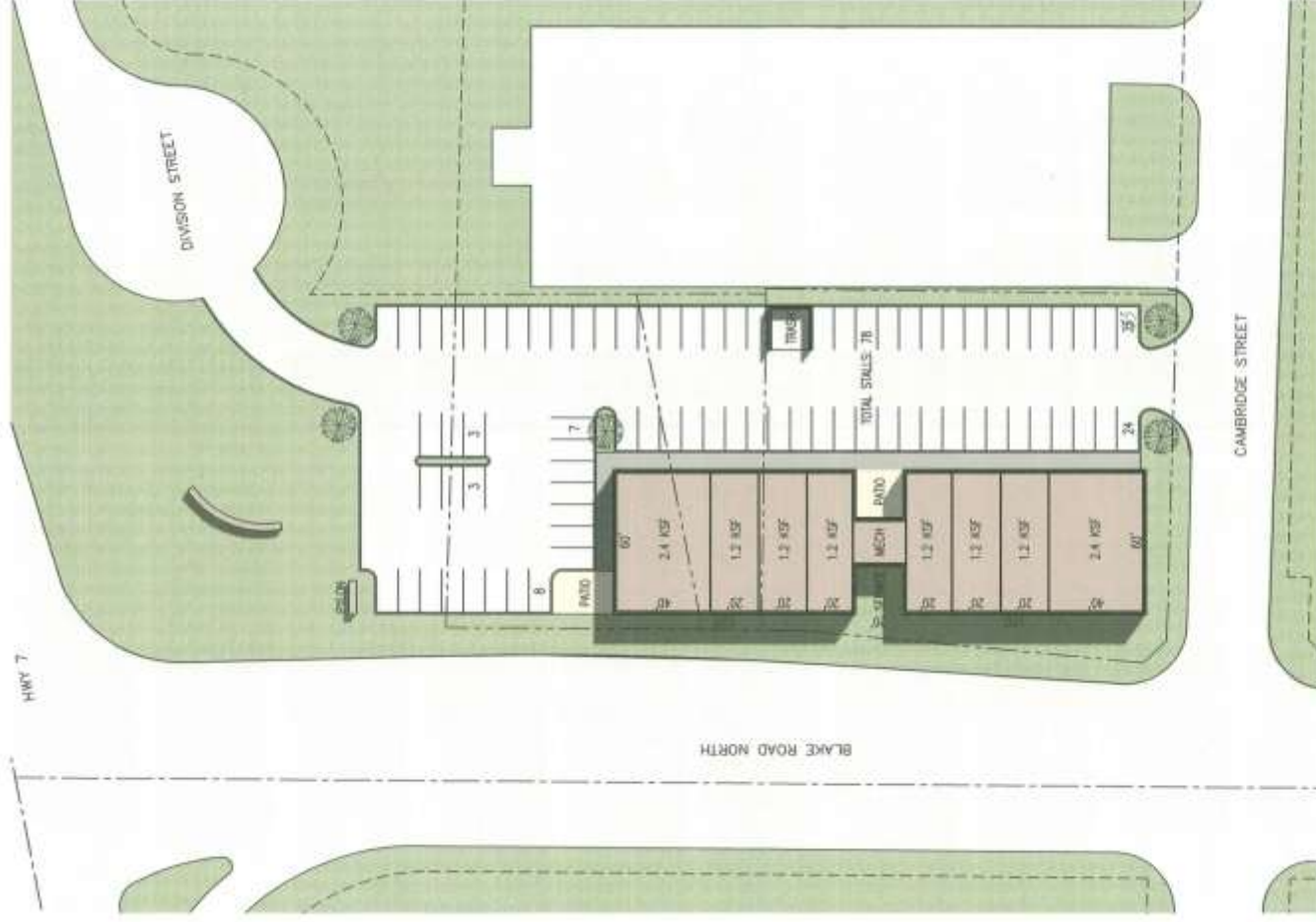
- Hopkins Cold Storage
- East End Study Properties
- Closed BP Gas Station Site
- Mayon Plastics Site
- Block 64
- Park Nicollet Clinic Site
- Shady Oak Road – Properties on West
- Parking Ramp to Serve East End of CBD
- EBCO Site (Owned by Luther Companies)



Marketplace & Main Site
Plan

8th Ave & Mainstreet





BP Site